

# Here AND BEYOND

THE 2026 SOUTHLAKE GALA

PRESENTED BY

TREASURE HILL

**SATURDAY, OCTOBER 17, 2026**

Universal EventSpace  
6250 Highway 7, Vaughan

SPONSORSHIP OPPORTUNITIES

 SouthlakeHealth  
Foundation





2026 Gala Co-Chairs

From left: Lia Fidei and Lina Bigioni

## 2026 Here and Beyond Gala Steering Committee

**Co-Chairs:**

Lina Bigioni

Lia Fidei

**Members:**

Joanne Barnett

Jackie Blainey

Melissa Fidani

Tatiana Hermanns

Steve Hinder

Catherine Hudson

Chief Jim MacSween

Louanne McGrory

Juliana Playter

Nicole Summerfeldt

Teresa van Schaik

# Message from our Here and Beyond Gala Co-Chairs Lina Bigioni and Lia Fidei

We are honoured to serve as this year’s Co-Chairs for the Southlake Health Foundation Gala, with Lina returning as Co-Chair and Lia taking on the role for the first time. Southlake plays such a meaningful role in the lives of so many families in our communities, including our own. We know from personal experience how vital it is to have exceptional healthcare close to home — and how community investment makes this possible.

The Southlake Gala is one of the most impactful ways to bring people together for a shared purpose; we both feel compelled to help strengthen Southlake’s ability to deliver leading edge care.

In 2022, the **Here and Now** Gala celebrated 100 years of Southlake Health while kick-starting the *HERE is Where Cancer Meets its Match* Campaign to advance cancer care for our communities.

In 2024, **The Future Is Now** Gala addressed urgent capacity issues in Southlake’s Emergency Department, making sure their dedicated clinicians have the necessary equipment and spaces when every second counts.

In 2026, we invite you to unite with the region’s leaders, philanthropists, and dignitaries for another unforgettable evening of purpose and prestige at Southlake’s **Here and Beyond** Gala.

If you live or work in the communities Southlake serves, chances are you, or someone you care about, will need our local hospital’s services at some point. Having outstanding healthcare nearby, without taking on the stress and expense of long-distance travel, is something every person deserves. Government funding does not cover

vital infrastructure upgrades, essential equipment for daily needs, or the latest technology that keeps Southlake at the forefront of medical advancements. As caring community members, it’s our responsibility and privilege to ensure Southlake has everything it needs to provide high-quality care to every patient who walks through the door.

**Put simply, Southlake’s healthcare heroes are depending on all of us. Patients and families are depending on all of us.**

Join us for a transformative evening of philanthropy — for our families and friends. For our colleagues, employees, and clients. For our neighbours and community. For ourselves. After all, what’s more important than having access to the best possible care when it’s needed most?

Southlake is there for us during the most vulnerable and defining moments of our lives, whether it’s welcoming a new baby, seeking urgent treatment for illness or injury, navigating a diagnosis, or caring for a loved one in crisis. By joining us at the Southlake Gala, you’re not just attending an event. You’re contributing to innovation at our local hospital and compassion for patients just like you and your loved ones. You’re investing in the health and resilience of our entire community. You’re helping shape a future you can be proud of.

We look forward to seeing you at this special evening for Southlake, where generosity will turn into real, lasting impact!

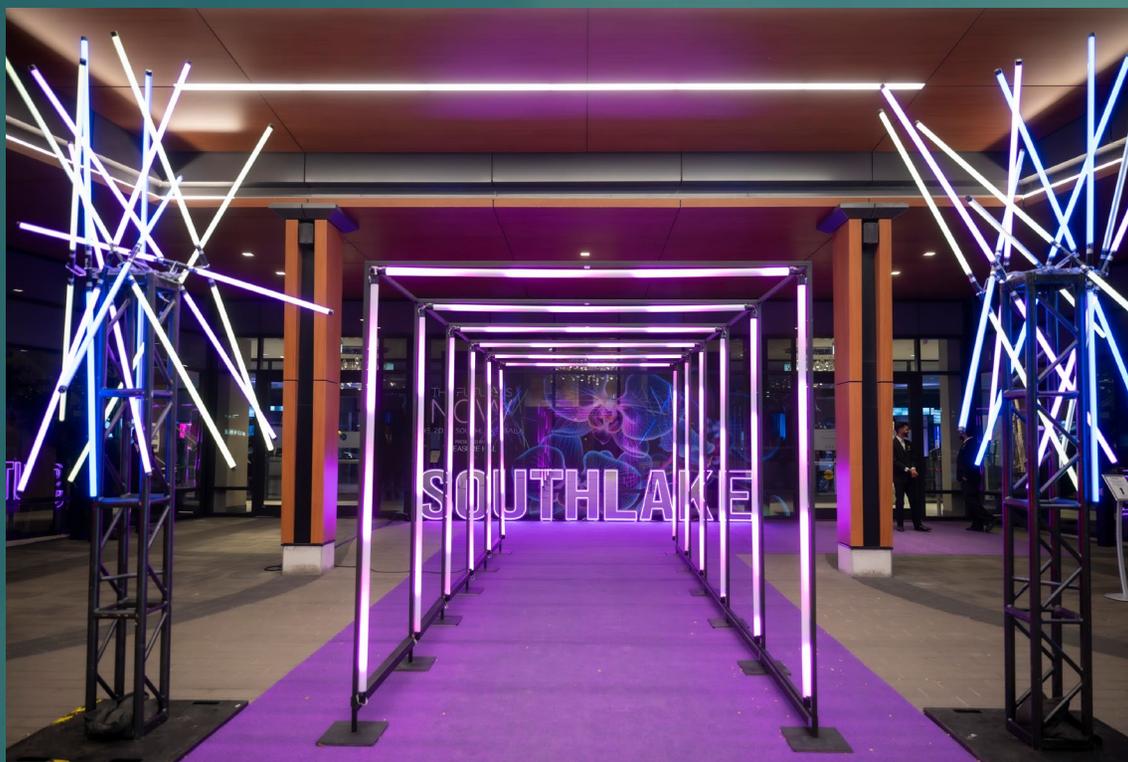
Lina Bigioni

Lia Fidei

# A Look Back at the 2024 The Future Is Now Gala

Over 900 guests helped make the sold-out **2024 The Future Is Now Gala** a night to remember, raising an extraordinary **\$3.6 million** for emergency care. That impact continues to resonate today. The overwhelming generosity of our Gala guests launched Southlake's ambitious expansion and renewal of our Emergency Department, including revitalizing patient care areas, creating additional space and improved flow, and bringing new state-of-the-art equipment to our hospital's critical first point of entry.

Guests were swept up in an elegant evening featuring gourmet food and drink, live entertainment from performers including the renowned Montreal Rhapsody Orchestra, and an exhilarating Fund the Need auction hosted by the incomparable Harry Santa-Olalla, The Fundraising Guy.







# Sponsorship Opportunities

The award-winning Southlake Gala is far more than an evening of celebration — it is a high-impact platform where philanthropy and business strategy intersect. By sponsoring the Southlake Gala, your organization signals a clear commitment to something your customers, employees, and stakeholders care deeply about: exceptional, accessible healthcare close to home.

In today's competitive landscape, brands that champion community well-being earn stronger loyalty, deeper trust, and greater visibility. **Sponsoring the Southlake Gala positions your business as a leader invested in the health and prosperity of the region — and that leadership translates into meaningful business value.**

Your partnership not only strengthens local healthcare; it strengthens your brand. As a sponsor, you gain access to a suite of premium recognition and engagement opportunities designed to elevate your profile and connect you with influential audiences.

We are pleased to offer our sponsors:

- **Enhanced brand visibility and a strengthened reputation** among key community and industry audiences.
- **Association with a best-in-class event experience**, reflecting excellence, innovation, and premier hospitality.
- **Exclusive networking access** to a distinguished group of leaders, decisionmakers, and philanthropists.

## OVERALL SPONSOR BENEFITS

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- One table (10 guests)
- Valet service
- Company name listed on Gala website
- Advertisement in Program (specific to sponsor level)
- Mention in event-related Southlake Health Foundation communications
- Recognition on in-event slideshow
- Announcement of sponsorship on Southlake Health Foundation social media channels
- Mention in post-event celebratory media release
- Logo included in public post-event thank you piece

## SPONSORSHIP LEVELS

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### **\$100,000 DIAMOND SPONSOR**

*All overall sponsorship benefits PLUS:*

- Opportunity to provide a unique gift to all guests
- One additional table of 10 guests with preferred seating
- Personal concierge service for your tables
- Chilled champagne through dinner service
- Logo placement on in-event collateral and signage
- Logo in all event advertising
- Mention in event-related hospital communications
- Verbal recognition and thanks during in-event formal program
- VIP Reception for table host and guest
- Advertisement in program (full-page)
- Company profile and URL on Gala website
- In-event custom activation

### **\$75,000 PLATINUM SPONSOR**

*All overall sponsorship benefits PLUS:*

- Logo placement on in-event collateral and signage
- Logo in all event advertising
- Preferred table seating
- Mention in event-related hospital communications
- Verbal recognition and thanks during in-event formal program
- VIP Reception for table host and guest
- Advertisement in program (half-page)
- Company profile and URL on Gala website
- In-event custom activation



## **\$50,000 GOLD SPONSOR**

*All overall sponsorship benefits PLUS:*

Mention in event-related hospital communications  
Verbal recognition and thanks during in-event formal program  
VIP Reception for table host and guest  
Advertisement in program (half-page)  
Company profile and URL on Gala website  
In-event custom activation

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## **\$25,000 SILVER SPONSOR**

*All overall sponsorship benefits PLUS:*

Advertisement in program (quarter-page)  
Company profile and URL on Gala website  
In-event custom activation

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## **\$15,000 BRONZE SPONSOR**

*All overall sponsorship benefits PLUS:*

Advertisement in program (quarter-page)

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## **For more information, contact:**

### **Catherine Chown**

Manager, Events and Community Partnerships

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289-221-6839

<b>SOUTHLAKE GALA 2026 SPONSORSHIP OPPORTUNITIES</b>	<b>\$100,000 Diamond</b>	<b>\$75,000 Platinum</b>	<b>\$50,000 Gold</b>	<b>\$25,000 Silver</b>	<b>\$15,000 Bronze</b>
<b>BRAND RECOGNITION</b>					
Company name listed on Gala website	✓	✓	✓	✓	✓
Company profile and URL on Gala website	✓	✓	✓	✓	
Advertisement in program	FULL-PAGE	HALF-PAGE	HALF-PAGE	QUARTER-PAGE	QUARTER-PAGE
Logo placement on in-event collateral and signage	✓	✓			
Mention in event-related hospital communications	✓	✓	✓		
Mention in event-related Southlake Health Foundation communications	✓	✓	✓	✓	✓
Recognition on in-event slideshow	✓	✓	✓	✓	✓
<b>GALA PROFILE</b>					
In-event custom activation (relative to sponsorship level)	✓	✓	✓	✓	
Verbal recognition and thanks during in-event formal program	✓	✓	✓		
Opportunity to provide unique gift to all guests	✓				
<b>MEDIA</b>					
Announcement of sponsorship on Southlake Health Foundation social media channels	✓	✓	✓	✓	✓
Logo included in post-event thank you piece	✓	✓	✓	✓	✓
Mention in post-event celebratory media release	✓	✓	✓	✓	✓
Logo in all event advertising	✓	✓			
<b>HOSPITALITY</b>					
Table (10 guests) at formal dinner	TWO TABLES	✓	✓	✓	✓
Valet service	✓	✓	✓	✓	✓
VIP Reception for table host and guest	✓	✓	✓		
Preferred table seating	✓	✓			
Personal concierge service	✓				
Chilled champagne through dinner service	✓				

# Volunteer Leadership

## Southlake Health Board of Directors

Diana Brouwer, Chair	Kailey Vokes
John Simmons, Vice Chair	Derek Watchorn
Andrew Tamlin	Suzanne Wolfe
Dave Greenwood	Sandra Wrycraft
Chris Emanuel	
Avanthi Goddard	Staff:
Marilee Harris	Paul Woods, MD
Carol Jardine	Charmaine van Schaik, MD
Dieter Jentsch	Edward Chan, MD
Trish Nixon	Kira Tone, MD
Bassem Shakeel	

## Southlake Health Foundation Board of Directors

Dave Greenwood, Chair	Ajit Khanna
Kelly Harbridge, Vice Chair	Peter van Schaik
Stephen Elmer	Diana Brouwer
Jennifer Ritter	Paul Woods, MD
Brian Bigras	
Susan Bishop	
Tatiana Conrad, MD	
Tatiana Hermanns	

## Philanthropy Cabinet

Steve Hinder, Co-Chair	Kevin Murdoch
Peter van Schaik, Co-Chair	Tracy Noseworthy
Paul Bailey	Kyle Peterson
Joanne Barnett	Chris Pfaff
Brian Bigras	Richard Reininger
Bruce Buchan	Dolly Shao
Tatiana Hermanns	Cliff Sifton
Keith Loo	Neil Stratton
Louanne McGrory	

## Southlake Health Foundation Staff Leadership

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## Here and Beyond Gala Staff Leadership

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[SOUTHLAKEGALA.CA](https://southlakegala.ca)



[southlakefoundation.ca](https://southlakefoundation.ca)